



:: आयुक्त (अपील्स) का कार्यालय, वस्तु एवं सेवा कर और केन्द्रीय उत्पाद शुल्क ::
O/O THE COMMISSIONER (APPEALS), GST & CENTRAL EXCISE



द्वितीय तल, जी एस टी भवन / 2nd Floor, GST Bhavan
रेस कोर्स रिंग रोड / Race Course Ring Road
राजकोट / Rajkot - 360 001

Tele Fax No. 0281 - 2477952/2441142 Email: commrappl3-cexamd@nic.in

रजिस्टर्ड डाक ए.डी.द्वारा

DIN-20220464SX000049184B

क	अपील / फाइल संख्या/ Appeal / File No.	मूल आदेश सं / O.I.O. No.	दिनांक/ Date
	V2/47/BVR/2021	01/Service Tax/Division/2020-21	17/08/2021

अपील आदेश संख्या (Order-In-Appeal No.):

BHV-EXCUS-000-APP-019-2021-22

आदेश का दिनांक/ Date of Order:	31.03.2022	जारी करने की तारीख/ Date of issue:	01.04.2022
-----------------------------------	------------	---------------------------------------	------------

श्री अखिलेश कुमार, आयुक्त (अपील्स), राजकोट द्वारा पारित /
Passed by Shri Akhilesh Kumar, Commissioner (Appeals), Rajkot.

ग अपर आयुक्त/ संयुक्त आयुक्त/ उपायुक्त/ सहायक आयुक्त, केन्द्रीय उत्पाद शुल्क/ सेवाकर/ वस्तु एवं सेवाकर, राजकोट / जामनगर / गांधीधामा द्वारा उपरलिखित जारी मूल आदेश से मुक्ति: /

Arising out of above mentioned OIO issued by Additional/Joint/Deputy/Assistant Commissioner, Central Excise/ST / GST, Rajkot / Jamnagar / Gandhidham :

घ अपीलकर्ता/प्रतिवादी का नाम एवं पता /Name & Address of the Appellant & Respondent :-

M/s. Chirag Harendrabhai Andhariya, (Plot No.76, Harikrishna Park), Near VP Society, Subhashnagar, Airport Road, Bhavnagar.

इस आदेश (अपील) में व्यथित कोई व्यक्ति निम्नलिखित तरीके में उपयुक्त प्राधिकारी / प्राधिकरण के समक्ष अपील दायर कर सकता है।/
Any person aggrieved by this Order-in-Appeal may file an appeal to the appropriate authority in the following way.

(A) सीमा शुल्क, केन्द्रीय उत्पाद शुल्क एवं सेवाकर अपीलीय न्यायाधिकरण के प्रति अपील, केन्द्रीय उत्पाद शुल्क अधिनियम, 1944 की धारा 35B के अंतर्गत एवं वित्त अधिनियम, 1994 की धारा 86 के अंतर्गत निम्नलिखित जगह की जा सकती है।/
Appeal to Customs, Excise & Service Tax Appellate Tribunal under Section 35B of CEA, 1944 / Under Section 86 of the Finance Act, 1994 an appeal lies to:-

(i) बर्गीकरण मूल्यांकन से सम्बन्धित सभी मामले सीमा शुल्क, केन्द्रीय उत्पादन शुल्क एवं सेवाकर अपीलीय न्यायाधिकरण की विशेष पीठ, वेस्ट ब्लॉक नं 2, आर.के. पुरम, नई दिल्ली, को की जानी चाहिए।/
The special bench of Customs, Excise & Service Tax Appellate Tribunal of West Block No. 2, R.K. Puram, New Delhi in all matters relating to classification and valuation.

(ii) उपरोक्त परिच्छेद 1(a) में बताए गए अपीलों के अलावा शेष सभी अपीलों सीमा शुल्क, केन्द्रीय उत्पाद शुल्क एवं सेवाकर अपीलीय न्यायाधिकरण (सिस्टेट) की पश्चिम क्षेत्रीय पीठिका, द्वितीय तल, बहुमाली भवन असावा अहमदाबाद- 380016 को की जानी चाहिए।/
To the West regional bench of Customs, Excise & Service Tax Appellate Tribunal (CESTAT) at, 2nd Floor, Bhaumali Bhawan, Asarwa Ahmedabad-380016 in case of appeals other than as mentioned in para- 1(a) above

(iii) अपीलीय न्यायाधिकरण के समक्ष अपील प्रस्तुत करने के लिए केन्द्रीय उत्पाद शुल्क (अपील) नियमावली, 2001, के नियम 6 के अंतर्गत निर्धारित किए गये प्रपत्र EA-3 को चार प्रतियों में दर्ज किया जाना चाहिए। इनमें से कम से कम एक प्रति के साथ, जहां उत्पाद शुल्क की मांग, ब्याज की मांग और लगाया गया जुर्माना, रुपये 5 लाख या उससे कम, 5 लाख रुपये या 50 लाख रुपये तक अथवा 50 लाख रुपये से अधिक है तो क्रमशः 1,000/- रुपये, 5,000/- रुपये अथवा 10,000/- रुपये का निर्धारित जमा शुल्क की प्रति संलग्न करें। निर्धारित शुल्क का भुगतान, संबंधित अपीलीय न्यायाधिकरण की शाखा के सहायक रजिस्ट्रार के नाम से किसी भी सार्वजनिक क्षेत्र के बैंक द्वारा जारी रेखांकित बैंक ड्राफ्ट द्वारा किया जाना चाहिए। संबंधित ड्राफ्ट का भुगतान, बैंक की उस शाखा में होना चाहिए जहां संबंधित अपीलीय न्यायाधिकरण की शाखा स्थित है। स्वयं आदेश (स्टे ऑर्डर) के लिए आवेदन-पत्र के साथ 500/- रुपये का निर्धारित शुल्क जमा करना होगा।/
The appeal to the Appellate Tribunal shall be filed in quadruplicate in form EA-3 / as prescribed under Rule 6 of Central Excise (Appeal) Rules, 2001 and shall be accompanied against one which at least should be accompanied by a fee of Rs. 1,000/- Rs.5000/-, Rs.10,000/- where amount of duty demand/interest/penalty/refund is upto 5 Lac, 5 Lac to 50 Lac and above 50 Lac respectively in the form of crossed bank draft in favour of Asst. Registrar of branch of any nominated public sector bank of the place where the bench of any nominated public sector bank of the place where the bench of the Tribunal is situated. Application made for grant of stay shall be accompanied by a fee of Rs. 500/-

(B) अपीलीय न्यायाधिकरण के समक्ष अपील, वित्त अधिनियम, 1994 की धारा 86(1) के अंतर्गत सेवाकर नियमावली, 1994, के नियम 9(1) के तहत निर्धारित प्रपत्र S.T.-5 में चार प्रतियों में की जा सकती है एवं उसके साथ जिस आदेश के विरुद्ध अपील की गयी हो, उसकी प्रति साथ में संलग्न करें (उनमें से एक प्रति प्रमाणित होनी चाहिए) और इनमें से कम से कम एक प्रति के साथ, जहां सेवाकर की मांग, ब्याज की मांग और लगाया गया जुर्माना, रुपये 5 लाख या उससे कम, 5 लाख रुपये या 50 लाख रुपये तक अथवा 50 लाख रुपये से अधिक है तो क्रमशः 1,000/- रुपये, 5,000/- रुपये अथवा 10,000/- रुपये का निर्धारित जमा शुल्क की प्रति संलग्न करें। निर्धारित शुल्क का भुगतान, संबंधित अपीलीय न्यायाधिकरण की शाखा के सहायक रजिस्ट्रार के नाम से किसी भी सार्वजनिक क्षेत्र के बैंक द्वारा जारी रेखांकित बैंक ड्राफ्ट द्वारा किया जाना चाहिए। संबंधित ड्राफ्ट का भुगतान, बैंक की उस शाखा में होना चाहिए जहां संबंधित अपीलीय न्यायाधिकरण की शाखा स्थित है। स्वयं आदेश (स्टे ऑर्डर) के लिए आवेदन-पत्र के साथ 500/- रुपये का निर्धारित शुल्क जमा करना होगा।/
The appeal under sub section (1) of Section 86 of the Finance Act, 1994, to the Appellate Tribunal Shall be filed in quadruplicate in Form S.T.5 as prescribed under Rule 9(1) of the Service Tax Rules, 1994, and shall be accompanied by a copy of the order appealed against (one of which shall be certified copy) and should be accompanied by a fee of Rs. 1000/- where the amount of service tax & interest demanded & penalty levied is more than five lakhs but not exceeding Rs. Fifty Lakhs, Rs.10,000/- where the amount of service tax & interest demanded & penalty levied is more than fifty Lakhs rupees, in the form of crossed bank draft in favour of the Assistant Registrar of the bench of nominated Public Sector Bank of the place where the bench of Tribunal is situated. Application made for grant of stay shall be accompanied by a fee of Rs.500/-.



- (i) वित्त अधिनियम, 1994 की धारा 86 की उप-धाराओं (2) एवं (2A) के अंतर्गत दर्ज की गयी अपील, सेवाकर नियमवाली, 1994, के नियम 9(2) एवं 9(2A) के तहत निर्धारित प्रपत्र S.T.-7 में की जा सकेगी एवं उसके साथ आयुक्त, केन्द्रीय उत्पाद शुल्क अथवा आयुक्त (अपील), केन्द्रीय उत्पाद शुल्क द्वारा पारित आदेश की प्रतियाँ संलग्न करें (उनमें से एक प्रति प्रमाणित होनी चाहिए) और आयुक्त द्वारा सहायक आयुक्त अथवा उपायुक्त, केन्द्रीय उत्पाद शुल्क/ सेवाकर, को अपीलीय न्यायाधिकरण को आवेदन दर्ज करने का निर्देश देने वाले आदेश की प्रति भी साथ में संलग्न करनी होगी। / The appeal under sub section (2) and (2A) of the section 86 the Finance Act 1994, shall be filed in Form ST.7 as prescribed under Rule 9 (2) & 9(2A) of the Service Tax Rules, 1994 and shall be accompanied by a copy of order of Commissioner Central Excise or Commissioner, Central Excise (Appeals) (one of which shall be a certified copy) and copy of the order passed by the Commissioner authorizing the Assistant Commissioner or Deputy Commissioner of Central Excise/ Service Tax to file the appeal before the Appellate Tribunal.
- (ii) सीमा शुल्क, केन्द्रीय उत्पाद शुल्क एवं सेवाकर अपीलीय प्राधिकरण (सेस्टेट) के प्रति अपीलों के मामले में केन्द्रीय उत्पाद शुल्क अधिनियम 1944 की धारा 35एफ के अंतर्गत, जो की वित्तीय अधिनियम, 1994 की धारा 83 के अंतर्गत सेवाकर को भी लागू की गई है, इस आदेश के प्रति अपीलीय प्राधिकरण में अपील करते समय उत्पाद शुल्क/सेवा कर मांग के 10 प्रतिशत (10%), जब मांग एवं जुर्माना विवादित है, या जुर्माना, जब केवल जुर्माना विवादित है, का भुगतान किया जाए, बशर्ते कि इस धारा के अंतर्गत जमा कि जाने वाली अपेक्षित देय राशि दस करोड़ रुपए से अधिक न हो।
केन्द्रीय उत्पाद शुल्क एवं सेवाकर के अंतर्गत "मांग किए गए शुल्क" में निम्न शामिल है
(i) धारा 11 डी के अंतर्गत रकम
(ii) सेनवेट जमा की ली गई गलत राशि
(iii) सेनवेट जमा नियमावली के नियम 6 के अंतर्गत देय रकम
- बशर्ते यह कि इस धारा के प्रावधान वित्तीय (सं 2) अधिनियम 2014 के आरंभ से पूर्व किसी अपीलीय प्राधिकारी के समक्ष विचाराधीन स्थगन अर्ज़ी एवं अपील को लागू नहीं होगा। /

For an appeal to be filed before the CESTAT, under Section 35F of the Central Excise Act, 1944 which is also made applicable to Service Tax under Section 83 of the Finance Act, 1994, an appeal against this order shall lie before the Tribunal on payment of 10% of the duty demanded where duty or duty and penalty are in dispute, or penalty, where penalty alone is in dispute, provided the amount of pre-deposit payable would be subject to a ceiling of Rs. 10 Crores,

Under Central Excise and Service Tax, "Duty Demanded" shall include :

- (i) amount determined under Section 11 D;
(ii) amount of erroneous Cenvat Credit taken;
(iii) amount payable under Rule 6 of the Cenvat Credit Rules

- provided further that the provisions of this Section shall not apply to the stay application and appeals pending before any appellate authority prior to the commencement of the Finance (No.2) Act, 2014.

- (C) भारत सरकार को पुनरीक्षण आवेदन :
Revision application to Government of India:
इस आदेश की पुनरीक्षणयाचिका निम्नलिखित मामलों में, केन्द्रीय उत्पाद शुल्क अधिनियम, 1994 की धारा 35EE के प्रथमपूरतक के अंतर्गत अवर सचिव, भारत सरकार, पुनरीक्षण आवेदन ईकाई, वित्त मंत्रालय, राजस्व विभाग, चौथी मंजिल, जीवन दीप भवन, संसद मार्ग, नई दिल्ली-110001, को किया जाना चाहिए। /
A revision application lies to the Under Secretary, to the Government of India, Revision Application Unit, Ministry of Finance, Department of Revenue, 4th Floor, Jeevan Deep Building, Parliament Street, New Delhi-110001, under Section 35EE of the CEA 1944 in respect of the following case, governed by first proviso to sub-section (1) of Section-35B ibid:
- (i) यदि माल के किसी नुकसान के मामले में, जहाँ नुकसान किसी माल को किसी कारखाने से भंडार गृह के पारगमन के दौरान या किसी अन्य कारखाने या फिर किसी एक भंडार गृह से दूसरे भंडार गृह पारगमन के दौरान, या किसी भंडार गृह में या भंडारण में माल के प्रसंस्करण के दौरान, किसी कारखाने या किसी भंडार गृह में माल के नुकसान के मामले में। /
In case of any loss of goods, where the loss occurs in transit from a factory to a warehouse or to another factory or from one warehouse to another during the course of processing of the goods in a warehouse or in storage whether in a factory or in a warehouse
- (ii) भारत के बाहर किसी राष्ट्र या क्षेत्र को निर्यात कर रहे माल के विनिर्माण में प्रयुक्त कच्चे माल पर भरी गई केन्द्रीय उत्पाद शुल्क के छूट (रिबेट) के मामले में, जो भारत के बाहर किसी राष्ट्र या क्षेत्र को निर्यात की गयी है। /
In case of rebate of duty of excise on goods exported to any country or territory outside India of an excisable material used in the manufacture of the goods which are exported to any country or territory outside India.
- (iii) यदि उत्पाद शुल्क का भुगतान किए बिना भारत के बाहर, नेपाल या भूटान को माल निर्यात किया गया है। /
In case of goods exported outside India export to Nepal or Bhutan, without payment of duty.
- (iv) मुनिश्चित उत्पाद के उत्पादन शुल्क के भुगतान के लिए जो क्यूटी केडीटी इस अधिनियम एवं इसके विभिन्न प्रावधानों के तहत मान्य की गई है और ऐसे आदेश जो आयुक्त (अपील) के द्वारा वित्त अधिनियम (नं 2), 1998 की धारा 109 के द्वारा नियत की गई तारीख अथवा समयावधि पर या बाद में पारित किए गए हैं। /
Credit of any duty allowed to be utilized towards payment of excise duty on final products under the provisions of this Act or the Rules made there under such order is passed by the Commissioner (Appeals) on or after, the date appointed under Sec. 109 of the Finance (No.2) Act, 1998.
- (v) उपरोक्त आवेदन की दो प्रतियां प्रपत्र संख्या EA-8 में, जो की केन्द्रीय उत्पादन शुल्क (अपील) नियमावली, 2001, के नियम 9 के अंतर्गत विनिर्दिष्ट है, इस आदेश के संप्रेषण के 3 माह के अंतर्गत की जानी चाहिए। उपरोक्त आवेदन के साथ मूल आदेश व अपील आदेश की दो प्रतियां संलग्न की जानी चाहिए साथ ही केन्द्रीय उत्पाद शुल्क अधिनियम, 1944 की धारा 35-EE के तहत निर्धारित शुल्क की अदायगी के साक्ष्य के तौर पर TR-6 की प्रति संलग्न की जानी चाहिए। /
The above application shall be made in duplicate in Form No. EA-8 as specified under Rule, 9 of Central Excise (Appeals) Rules, 2001 within 3 months from the date on which the order sought to be appealed against is communicated and shall be accompanied by two copies each of the OIO and Order-In-Appeal. It should also be accompanied by a copy of TR-6 Challan evidencing payment of prescribed fee as prescribed under Section 35-EE of CEA, 1944, under Major Head of Account.
- (vi) पुनरीक्षण आवेदन के साथ निम्नलिखित निर्धारित शुल्क की अदायगी की जानी चाहिए।
जहाँ संलग्न रकम एक लाख रुपये या उससे कम हो तो रुपये 200/- का भुगतान किया जाए और यदि संलग्न रकम एक लाख रुपये से ज्यादा हो तो रुपये 1000 -/ का भुगतान किया जाए।
The revision application shall be accompanied by a fee of Rs. 200/- where the amount involved in Rupees One Lac or less and Rs. 1000/- where the amount involved is more than Rupees One Lac.
- (D) यदि इस आदेश में कई मूल आदेशों का समावेश है तो प्रत्येक मूल आदेश के लिए शुल्क का भुगतान, उपर्युक्त ढंग से किया जाना चाहिये। इस तथ्य के होते हुए भी की लिखा पट्टी कार्य से बचने के लिए यथास्थिति अपीलीय नयाधिकरण को एक अपील या केन्द्रीय सरकार को एक आवेदन किया जाता है। / In case, if the order covers various umbers of order- in Original, fee for each O.I.O. should be paid in the aforesaid manner, notwithstanding the fact that the one appeal to the Appellant Tribunal or the one application to the Central Govt. As the case may be, is filled to avoid scriptoria work if excising Rs. 1 lakh fee of Rs. 100/- for each.
- (E) न्यायाधीन न्यायालय शुल्क अधिनियम, 1975, के अनुसूची-1 के अनुसार मूल आदेश एवं स्थगन आदेश की प्रति पर निर्धारित 6.50 रुपये का न्यायालय शुल्क टिकट लगना होगा चाहिए। /
One copy of application or O.I.O. as the case may be, and the order of the adjudicating authority shall bear a court fee stamp of Rs.6.50 as prescribed under Schedule-I in terms of the Court Fee Act, 1975, as amended.
- (F) सीमा शुल्क, केन्द्रीय उत्पाद शुल्क एवं सेवाकर अपीलीय न्यायाधिकरण (कार्य विधि) नियमावली, 1982 में वर्णित एवं अन्य संबन्धित मामलों को सम्मिलित करने वाले नियमों की ओर भी ध्यान आकर्षित किया जाता है। /
Attention is also invited to the rules covering these and other related matters contained in the Customs, Excise and Service Appellate Tribunal (Procedure) Rules, 1982.
- (G) उच्च अपीलीय प्राधिकारी को अपील दाखिल करने से संबंधित व्यापक, विस्तृत और नवीनतम प्रावधानों के लिए, अपीलार्थी विभागीय वेबसाइट www.cbec.gov.in को देख सकते हैं। /
For the elaborate, detailed and latest provisions relating to filing of appeal to the higher appellate authority, the appellant may refer to the Departmental website www.cbec.gov.in.



:: ORDER-IN-APPEAL ::

M/s. Chirag Harendrabhai Andhariya (hereinafter referred to as "Appellant") has filed present appeal against Order-in-Original No. 01/SERVICE TAX/ DEMAND/2020-21 dated 17.08.2021 (hereinafter referred to as 'impugned order') passed by the Superintendent, Range-2, Central GST Division, Bhavnagar-1 (hereinafter referred to as 'adjudicating authority').

2. The facts of the case, in brief, are that on the basis of departmental audit, proceedings were initiated against M/s. So Lucky Cable Service, Bhavnagar ("M/s. So Lucky") for evasion of service tax under the category of "Cable Operators Services". Proceedings were also initiated against sub-cable operators of M/s. So Lucky including the Appellant, for non-payment of service tax by wrongly claiming benefit of value-based exemption under Notification No. 06/2005-ST dated 01.03.2005, despite providing services under other's brand name. These proceedings resulted in issuance of SCNs to the above service providers. Based on these SCNs the jurisdictional authority issued another SCN dated 16.03.2016, for the period from April-2014 to March-2015 to the Appellant, proposing demand of service tax amount of Rs. 54,878/- (including Education Cess and S.H. Education Cess) along with interest and for imposition of penalty under Sections 77 and 78 of the Finance Act, 1994("the Act"). The above SCN was adjudicated vide impugned order wherein the adjudicating authority has passed following orders:

- (1) He has confirmed the demand of service tax amount of Rs. 54,878/- (including Education Cess and S.H. Education Cess) under Section 73 of the Act along with interest under Section 75 of the Act;
- (2) He imposed penalty of Rs. 5000/- or Rs. 200/- for every day during which such failure continues whichever is higher starting with the first day after the due date, till the date of actual compliance under Section 77(2) of the Act for not filing ST-3 returns;
- (3) He imposed a penalty of Rs. 5000/- under Section 77(1) of the Act for not obtaining registration.
- (4) He imposed a penalty of Rs. 25,000/- under Section 76 of the Act;

3. Being aggrieved by the impugned order, the Appellant preferred present appeal contending, *inter-alia*, as under:

- (i) The Appellant is entitled to avail the benefit of Notification No. 06/2005-ST dated 01.03.2005 as they have not provided the taxable service under the name of So lucky cable and value of their service is Rs. 4,44,000/- which is less than threshold limit prescribed;
- (ii) The Appellant had provided the service in the individual capacity and not under the brand name of other person and hence, the benefit of exemption is available to them;



(iii) Though the adjudicating authority at para-2 has mentioned names of various service providers but has not discussed the outcome of the proceedings initiated against them;

(vi) It is observed that Hon'ble Tribunal vide Order dated 02.11.2016 have decided the similar matter which is required to be followed in the present case. A copy of the above order is enclosed.

4. Personal hearing in the matter was held in virtual mode on 03.03.2022. Shri N. K. Maru, Authorized Representative, attended the hearing on behalf of the Appellant. He reiterated the submissions made in appeal memorandum. He further stated that he would also make additional written submission.

4.1. The Appellant filed written submission vide letter dated 04.03.2022 wherein they *inter-alia* contended that

a) The Appellant has not provided the taxable service as contemplated under the Act as they were not directly involved in transmission as the main service was provided by M/s. So Lucky using the electronic system installed by them;

b) The reliance is again placed upon the Hon'ble Tribunal's order dated 02.11.2016 on similar issue.

5. I have carefully gone through the facts of the case, the impugned order, the Appeal Memorandum and oral as well as written submission made by the Appellant. The issue to be decided in the present case is as to whether the impugned order confirming demand of Service Tax amounting to Rs. 54,878/- (including Education Cess and S.H. Education Cess) under Section 73 of the Act, along with interest and imposition of penalties under Section 76, 77(1)(a) and 77 of the Act is legally correct or otherwise.

6. I find that the adjudicating authority has confirmed the demand primarily on the ground that the Appellant, who is a sub-cable operator, has provided services under the Brand name of "M/s. So Lucky Cable Service" and hence value- based exemption under Notification No. 06/2005-ST dated 01.03.2005 is not available to them.

6.1 I further find that the adjudicating authority, despite observing that for earlier periods also similar proceedings were already initiated against the Appellant and other sub-cable operators, has not ascertained or discussed the outcome of the said proceedings before passing the impugned order. In my opinion, the impugned order has been passed by the adjudicating authority without correct appreciation of facts.

6.2 In the present case, the Appellant has relied upon Hon'ble Tribunal's Order No.



dy

A/11410-11506/2016 dated 02.11.2016. I find that the Hon'ble Tribunal vide above order, amongst others, have dismissed the appeals filed by the revenue against OIA No. 61 to 64/2013(BVR)SKS/Commr.(A)/Ahd dated 03.05.2013 considering the low revenue involved therein.

6.3 I find that the then Commissioner (Appeals) vide above referred OIA dated 03.05.2013, in an identical issue, has dismissed the appeals filed by the department observing as under:-

" The contentions of the department is that the respondents had used the brand name of their respective MSO in transmitting the signals. In this regard I find that the signals which the respondent had re-transmitted were of different distributors which were transmitted by the respective MSO to them. I am of the considered opinion that these signals do not bear any brand name and style of the MSO. At the most it can be said that the signals are in the name and style of distributors of that film or programme. Therefore, contention of the department that the services provided by the respondents were with the brand name of their respective MSO is not acceptable. Therefore, appeals filed by the department for denying the benefit of the exemption under notification no. 6/2005-ST dated 01.03.2005 as amended and for imposing penalty under Section 76,77 & and 78 of the Finance Act, 1994 does not succeed."

Thus, the Commissioner (Appeals), vide above OIA has categorically held that the respondent sub-cable operators (including the Appellant who was one of the respondents in above OIA), were eligible for value-based exemption under Notification No. 6/2005-ST dated 01.03.2005. Since, the appeals filed by the revenue against above OIA have been dismissed by the Hon'ble Tribunal on monetary grounds, the findings recorded by the Commissioner (Appeals) have attained finality.

6.4 I also find that on the date of passing of the impugned order on 17.08.2021, the OIA dated 03.05.2013 and Hon'ble Tribunal's Order dated 02.11.2016 were already available on departmental records. Following the principles of judicial discipline, it was essential on the part of the adjudicating authority to examine the findings recorded in these orders by the Authorities higher in judicial hierarchy, before taking any decision on merits. However, the adjudicating authority has failed to follow the above discipline while passing the impugned order. I also find that the adjudicating authority has legally erred in not following the binding decision of the Commissioner (Appeals) in an identical issue and taking contrary stand in the matter. Hence, the adjudicating authority has passed the impugned order in violation of the principles of judicial discipline.



7. As discussed above, the Commissioner (Appeals) vide OIA dated 03.05.2013, in an identical issue, has already decided the matter against the department and the appeals filed by the department against the OIA have been dismissed by the Hon'ble Tribunal on monetary grounds. I also find that the department has not brought on records any contrary rulings by any higher Appellate Authorities on the merit of the case. Consequently, in my considered view, the findings recorded in the OIA dated 03.05.2013 has attained finality and issue of value based exemption to the Appellant is not open on merit in the present proceedings. Accordingly, following the findings recorded in OIA dated 03.05.2013, I hold that services by the Appellant cannot be considered as provided under other's brand name, and hence, the benefit of value based exemption under *Notification No. 6/2005-ST dated 01.03.2005, as amended*, is available to the Appellant. As the value of service as mentioned in the impugned order is Rs. 4,44,000/-, which is below the threshold limit of Rs. 10 lacs prescribed therein, the demand raised against the appellant is not legally sustainable on merits and is liable to be set aside.

7.1 Further, since the demand made vide the impugned order is legally unsustainable, the question of interest and imposition of penalty on the Appellant is also not legally sustainable.

8. Accordingly, I set aside the impugned order being not legal and proper and allow the appeal filed by the Appellant.

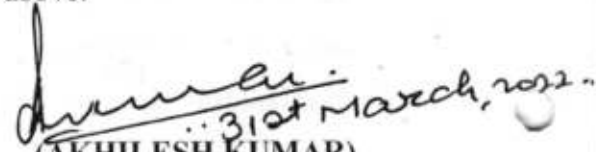
9. अपीलकर्ता द्वारा दर्ज की गई अपील का निपटारा उपरोक्त तरीके से किया जाता है।

9. The appeal filed by the Appellant is disposed off as above.

सत्यापित / Attested


केतन दवे
Ketan Dave
अधीक्षक (अपील)

Superintendent (Appeal)


31st March, 2022
(AKHILESH KUMAR)
Commissioner (Appeals)

By RPAD

To M/s. Chirag Harendrabhai Andhariya, Plot No. 76, Harikrishna Park, Near V P Society, Subhashnagar, Air Port Road, Bhavnagar .	M/s. चिराग हरेन्द्रभाई अंधारिया, प्लॉट नंबर 76, हरिकृष्णा पार्क, वीपी सोसाइटी के पास, सुभाषनगर, एयर पोर्ट रोड, भावनगर
--	---

प्रति:-

- 1) मुख्य आयुक्त, वस्तु एवं सेवा कर एवं केन्द्रीय उत्पाद शुल्क, गुजरात क्षेत्र, अहमदाबाद को जानकारी हेतु।
- 2) प्रधान आयुक्त, वस्तु एवं सेवा कर एवं केन्द्रीय उत्पाद शुल्क, भावनगर आयुक्तालय, भावनगर को आवश्यक कार्यवाही हेतु।
- 3) अधिक्षक, वस्तु एवं सेवा कर एवं केन्द्रीय उत्पाद शुल्क, range-2, भावनगर -1 को आवश्यक कार्यवाही हेतु।
- 4) गार्ड फाइल।

